

Availability: Immediate

SANJU K

USER EXPERIENCE DESIGNER

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Senior User Experience Designer with over 8 years of experience creating complex, scalable products for enterprise SaaS and AI platforms. I focus on making complex workflows simpler through systems thinking, solid interaction design, and decisions based on data. I have led products from idea to growth stage while working with different teams to deliver effective, user-centered solutions.

Experience

User Experience Designer | Red Baron

Nov 2022 - Sep 2025

- Led end-to-end UX and UI design for a GenAI SaaS platform (Articul8), defining core workflows and interaction patterns to simplify complex AI capabilities for enterprise users.
- Designed and optimized the Articul8 marketing website, improving information hierarchy, clarity, and performance.
- Created branded, interactive SmartPages for Highspot clients, aligning visual design with business goals and brand guidelines.
- Delivered high-fidelity product visuals used across product, marketing, and client presentations, ensuring consistency and design quality.
- Designed end-to-end experiences for an interactive digital kiosk showcased at Mobile World Congress (Intel), focusing on intuitive interactions and on-site usability.
- Collaborated cross-functionally with Product, Engineering, and Marketing teams, supporting efficient design-to-development handoff using Locofy.

User Experience Designer | Red Baton

Jun 2022 – Nov 2022

- Translated product ideas and requirements into user flows, wireframes, and interactive prototypes.
- Collaborated with designers and developers to deliver cohesive, user-friendly experiences.
- Supported design decisions using personas and user journey maps to align solutions with user needs.

User Experience Designer | Comtech IT Solutions Pvt. Ltd.

Mar 2021 – Jun 2022

- Designed and revamped user experiences for iOS, Android, and web applications from concept to delivery.
- Partnered with stakeholders to shape product vision through user research, wireframes, and prototypes.
- Built and maintained scalable design systems and crafted micro-interactions to improve usability and consistency.

UX/UI Designer | Linkline E-Commerce

Nov 2018 – Feb 2021

- Designed web and mobile UI layouts alongside digital creatives for e-commerce and marketing use cases.
- Delivered optimized visual assets including UI screens, graphics, and social media designs.

UX/UI Designer | Run Time Error Solutions

Nov 2017 – Nov 2018

- Created UI designs and digital creatives for web and mobile platforms.
- Supported early-stage product design and marketing visuals.

SKILLS

Core Skills

Product Thinking
Systems Thinking
Visual & Interaction Design
Data-Informed Design
UX Strategy & Problem Framing

Execution

User Research, Wireframing, Prototyping
Design Systems, Usability Testing

Collaboration

Cross-functional collaboration (PM, Engineering)
Stakeholder communication

EDUCATION

B.SC Multimedia

Annamalai University
2017 Batch

Plus Two

R.K.M.H.S.S

SSLC

N.S.S.H.S.S - 2011

TOOLS

 Figma |  Framer
 Miro |  Figjam
 Figma make

I hereby declare that the particulars furnished by me are true to the best of my knowledge and belief.